

News for Immediate Release



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For more information about the release or images, contact Heather Gims at
800-543-0862 ext. 2384 or hgims@gmpopcorn.com.

Schools Have a Smarter Snack Option in 2015

The launch of the USDA Smart Snacks in School program has created a challenge for schools to meet the national nutrition standards. Some school officials have complained about the costs because students are choosing to throw away foods rather than eat them. Others have experienced a decline in food sales.

“We can’t force students to eat something they don’t want,” said Lyman Graham, a food service director near Roswell, NM.

Created by Cincinnati-based, Gold Medal Products Co., SunnyPop™ gives schools the opportunity to provide popcorn—a snack that’s popular with students, yet still meets the national requirements.

Popcorn has always been a best-seller for schools. In fact, many schools actually had to stop selling popcorn in their lunch rooms because they didn’t have a product that met the new standards.



“With SunnyPop™, it’s the best of both worlds. It meets the needs of schools and also gives students what they want—a food that’s fun and tastes good,” says Gold Medal Vice-President, John Evans, Jr.

The hallmark of SunnyPop™ is its simplicity. It’s just three ingredients: popcorn, oil and salt. And it offers some of the most sought-after nutrition benefits:

- whole grain
- gluten-free
- non-GMO
- 0g trans fat

A detailed chart is available, which outlines how SunnyPop™ compares to the Smart Snacks in School requirements.

Evans explained, “As a manufacturer, it’s our responsibility to find ways to help schools overcome their challenges. And SunnyPop™ does just that. We look forward to seeing this popcorn served in schools across the country.”

<i>SunnyPop™ compared to Smart Snacks in School Requirements</i>		
Nutrition Category	School Requirement	SunnyPop™
% of Calories From Fat	At or Below 35%	33.75%
% of Calories From Saturated Fat	Below 10%	0%
Trans Fat	Less than .5g per serving	0%
% of Sugar by Weight	At or Below 35% by Weight	0%
Sodium	At or Below 230mg as packed or served	140mg

Media personnel and school officials are encouraged to contact Gold Medal at 800-543-0862 ext. 2384 for a consultation to further explain the benefits of SunnyPop™ and of course to taste test the popcorn.

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***About Gold Medal:** Gold Medal Products Co. is a privately-held, family-run company that puts the fun into fun foods like popcorn, cotton candy, Sno-Kones®, and more. The company began in 1931 and now employs more than 375 people across 12 locations, including its manufacturing headquarters in Cincinnati, OH, with distribution worldwide. Thanks to revolutionary advances and quality products, Gold Medal is the global leader for concession equipment and supplies.*